



The Advising Success Network Newsletter | August 2021

This month's newsletter features a new blog post from the American Association of State Colleges and Universities (AASCU), new resources from EDUCAUSE, and an opportunity to join a virtual interactive session about advising technologies.

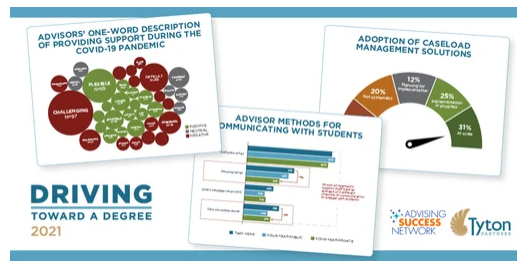
Wherever you sit at the student success table, we invite you to join the ASN as we support holistic advising redesign efforts that create better personal, academic, and professional outcomes for all students regardless of their racial or socioeconomic background. Visit the [ASN website](#) to learn more about our mission, approach, and network partners, and join us on [Twitter](#) and [LinkedIn](#).

The ASN wants to hear from you! Please [let us know](#) about your efforts to support students as they work toward achieving their personal, academic, and career goals.

Resources from the ASN for your campus

Join us today at the ASU+GSV Summit

Today at 2pm PST, join the Advising Success Network and Tyton Partners for an interactive virtual session at the ASU-GSV summit, [Tackling Persistent Barriers to Improving Advising Technology, Policies, and Practices](#). Elise Newkirk-Kotfila, Senior Director of the Advising Success Network, and Catherine Shaw, Director at Tyton Partners, will present on technology market shifts and key findings related to addressing advising inequities.



Register for free

5 critical components for career advising for equitable student success

In a new blog post, American Association of State Colleges & Universities (AASCU), in partnership with the Career Leadership Collective, outline five critical components to help campuses understand how to better integrate academic and career advising services.

CRITICAL INTEGRATION COMPONENTS

- 1 **Foundational Data**
Ensure ability to understand demographic data related to the influence of career advising practices on persistence, graduation, first job and alumni career success.
- 2 **Topic, Timing & Teams**
Strategically integrate career development stages at appropriate times and with relevant advisors in the student experience.
- 3 **Scalable Solutions**
Ensure career integrations reach maximum volume of underrepresented students.
- 4 **Instruction & Curriculum**
Embed career development stages into current and new curricula and instructional activities.
- 5 **Faculty & Staff Champions**
Formalize professional development for faculty and staff who act as career advising champions across campus.

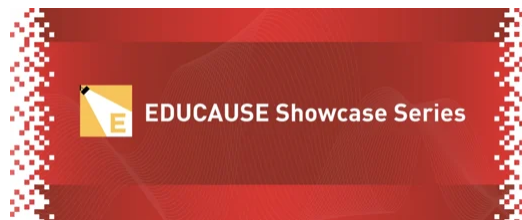
Read the blog

Insights from the field

#ICYMI: Why Analytics is Your Superpower

On August 9, EDUCAUSE published a new showcase series: *Why Analytics is Your Superhero*. The showcase includes reports, articles, links to other media that explore how analytics can help colleges and universities:

- advance institutional goals
- strengthen student outcomes
- improve quality and efficiency
- and enhance teaching, learning, and research.



Credit: Robert Kneschke / Shutterstock.com © 2019

[View showcase resources](#)

Leveraging technology to support student engagement

Nicole Engelbert, Vice President of Higher Education Development for *Oracle*, [addresses how student engagement extends far beyond the \(virtual\) classroom](#) to areas including financial aid and academic advising.

Developing racial justice statements and taking campus action

NASPA–Student Affairs Administrators in Higher Education and the National Association of Diversity Officers in Higher Education published [Moving From Words to Action: The Influence of Racial Justice Statements on Campus Equity Efforts](#). This report is the second part of a two-part research analysis that examines findings from a content analysis of racial justice statements made in the spring and summer of 2020.

Decreasing structural racism in higher education

Another *Inside Higher Ed* feature on [how remediation and transfer policies impact and increase structural racism](#) in higher education.

Mission

Our mission is to help institutions build a culture of student success, with a focus on Black, Latinx, Indigenous, Asian, and Pacific Islander students, as well as students from low-income backgrounds, by identifying, building, and scaling equitable and holistic advising solutions that support all facets of the student experience.

Vision

Our vision is a higher education landscape that has eliminated race and income as predictors of student success through a reformed approach to advising, in which all students are supported through a seamless, personalized postsecondary experience that creates better personal, academic, and professional outcomes.



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