



The Advising Success Network Newsletter | February 2021

Welcome

Thank you for opening this first edition of the ASN newsletter! Each month, we'll share analysis, supports, and news to empower the field of higher education to unlock the power of **holistic advising** - a critical component of student success.

The Advising Success Network (ASN) is a dynamic network of five organizations striving to build a higher education landscape that has eliminated race and income as predictors of student success. Wherever you sit at the table of student success, we invite you to join us as we support holistic advising redesign efforts that create better personal, academic, and professional outcomes for racially minoritized and low-income students. Visit the [ASN website](#) to learn more about our mission, approach, and network partners.

The ASN wants to hear from you! Please [let us know](#) if you want to see how the ASN can best support your efforts to provide holistic advising to students.

Analysis | The ASN's research on holistic advising redesign

From siloed advising to a campus-wide system in 6 weeks

Ithaka S+R and EDUCAUSE examine the successful launch of a new software system at Jacksonville University during COVID-19, identifying the key roles stakeholders played in implementation and how siloed practices were broken down to create a coordinated campus-wide advising system.



Image credit: Jacksonville University

[Read the research brief](#)

Three ways advising has evolved

Two experts from NACADA: The Global Community for Academic Advising and Achieving the Dream discuss how faculty and primary-role advisors are pushing for comprehensive wraparound services that frame and respond to student needs holistically.



[Read the article](#)

Supports | Resources from the ASN for your campus

Technology Procurement Playbook

Why do some technology-mediated advising efforts succeed, while others tread water or fail? Based on research from over 40 institutions that have implemented a wide range of technology tools, the *Advising Technology Procurement and Planning Playbook* leverages select case studies, practical tools, and ready-to-use templates to guide leaders and teams seeking to procure new advising tools or hoping to get an ongoing technology-supported effort back on-track.

[Get the playbook](#)



DREAM Conference next week

Understanding & Designing for Your Student Population - a forthcoming ASN Guidebook - will be unveiled during [Achieving the Dream's annual DREAM conference on Wednesday, February 17th at 4pm ET](#). Join this DREAM Lab session to explore how colleges can deepen their understanding of their students and use this information to design a better experience for their students.

[Register for DREAM](#)

2021 NASPA Conference

Join the ASN on **March 23rd at 3:00 PM** during [NASPA's 2021 Virtual Conference!](#) During this presentation, network partners will discuss the roles of primary-role and faculty advisors, IT, and Senior Leadership in an advising redesign process. National experts will share their perspectives by sharing examples of institutions implementing holistic advising to identify and address inequities for racially and socioeconomically minoritized students.

Register for NASPA's Annual Conference

SSIPP: A framework for advising reform

The Community College Research Center developed an evidence-based framework for advising redesign that emphasizes a *sustained, strategic, integrated, proactive, and personalized* approach to advising.

[Read the framework](#)

News | What we're reading

Concrete steps to advance equity in higher education

As we commemorate Black History Month, we're reading the extensive resources compiled by The Education Trust on how to improve [the state of higher education equity](#).

Advisor burnout?

The Chronicle of Higher Education features [Team No Sleep](#) — the student affairs professionals adapting their high-touch profession to a socially distanced environment.

Lessons from colleges attempting change

AASCU [published a summary](#) of change initiatives at 29 colleges and universities and two state systems. It identifies five common themes in institutions that are attempting to align institutional structures, cultures, and business models to address evolving student needs.

Mission

Our mission is to help institutions build a culture of student success, with a focus on students from low-income backgrounds and students of color, by identifying, building, and scaling equitable and holistic advising solutions that support all facets of the student experience.

Vision

Our vision is a higher education landscape that has eliminated race and income as predictors of student success through a reformed approach to advising, in which all students are supported through a seamless, personalized postsecondary experience that creates better personal, academic, and professional outcomes.



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