



The Advising Success Network Newsletter | January 2021

In this month's newsletter, we highlight upcoming conference sessions led by members of the Advising Success Network (ASN) and the research behind the presentations.

The ASN is also hiring for a Director of Network Marketing and Communications - please check out our job description below and share with your networks.

Wherever you sit at the student success table, we invite you to join the ASN as we support holistic advising redesign efforts that transform people, processes, and technologies to create better personal, academic, and professional outcomes for all students regardless of their racial or socioeconomic background. Visit the [ASN website](#) to learn more about our mission, approach, and network partners, and join us on [Twitter](#) and [LinkedIn](#).

The ASN wants to hear from you! Please [let us know](#) about your efforts to support students as they work toward achieving their personal, academic, and career goals.

Our work in the field



Join us at the Annual Conference for the First-Year Experience

Two sessions on February 14th will dive into the work of the Advising Success Network:

- **Session 1:** Jennifer Keup, Executive Director of the National Resource Center for the First-Year Experience and Students in Transition, will lead this panel session with authors of "[Academic Advising as a Tool for Student Success and Educational Equity](#)" to discuss strategies for success in advising practice.
- **Session 2:** Tyton Partners and NASPA will lead a discussion on research findings from 2021's [Driving Toward a Degree](#) survey. Findings highlight the perennial barriers to implementing successful holistic advising practices and provides an overview of the current advising technology marketplace.

Register by January 20

2022 NASPA ANNUAL CONFERENCE

MARCH 19 - 23, 2022
BALTIMORE, MD

Join us at NASPA Annual

The Advising Success Network (ASN) invites you to join our partners at the following sessions:

- **Session 1:** On Monday, March 21st, join the ASN for a panel discussion on the future of holistic advising with insights from NACADA: The Global Community for Academic Advising, the National Resource Center for the First-Year Experience and Students in Transition, the American Association of State Colleges and Universities, and NASPA.
- **Session 2:** On Monday, March 21st, join the Career Leadership Collective and the American Association of State Colleges and Universities for a discussion of how key findings from their landscape analysis "[Integrating Career Advising for Equitable Student Success](#)" can support practitioners in closing equity gaps.
- **Session 3:** On Tuesday, March 22nd, join ASN staff and a panel of students for an interactive discussion on the role of student voice and intersectional identity in campus life and student success. Insights from "[\(Mis\)Understanding Students](#)" report will also be discussed.

Register by February 18

Job opportunities with the ASN

Director of Network Marketing & Communications

The Director of Network Marketing and Communications is a new role that will lead the creation and implementation of the ASN's external marketing and communications strategies.

- 🕒 This is a two-year, full-time position
- 👉 Apply by the priority deadline of February 2nd

Join our team



Mission

Our mission is to help institutions build a culture of student success, with a focus on Black, Latinx, Indigenous, Asian, and Pacific Islander students, as well as students from low-income backgrounds, by identifying, building, and scaling equitable and holistic advising solutions that support all facets of the student experience.

Vision

Our vision is a higher education landscape that has eliminated race and income as predictors of student success through a reformed approach to advising, in which all students are supported through a seamless, personalized postsecondary experience that creates better personal, academic, and professional outcomes.



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