

A group of people are sitting on wooden benches in a forest. The background shows tall trees and mountains. The text is overlaid on the image.

HOLISTIC ADVISING REDESIGN IN COMMUNITY

ASN SERVICES IN A COHORT

2025 NACADA Annual Conference, Las Vegas, NV

AGENDA

1. About the ASN
2. Panel and Institutional Intros
3. Questions About Cohort Service Experience
4. Next Steps & Contact Info

ADVISING SUCCESS NETWORK GOALS

1. DEFINE WHAT "GOOD ADVISING" LOOKS LIKE

2. SUPPORT THE FIELD IN REDESIGN EFFORTS TO GET THERE

The ASN's resources and technical assistance is focused on engaging institutions in cross-silo collaboration in pursuit of equitable outcomes for students from poverty-affected backgrounds and **Black, Latinx/a/o, Indigenous, Asian, and Pacific Islander students, and poverty-affected students.**



Student Affairs
Administrators in
Higher Education



58 EMERGING PRACTICES

Identifies emerging practices for serving our priority populations as well as the context of the institutions serving them

Draws on research from HBCUs, HSIs, TCUs, and Native-serving institutions as well as Advising Success Network case studies

Created with input from 100 individuals, including 11 students



THE EVIDENCE BASE FOR HOLISTIC ADVISING REDESIGN:

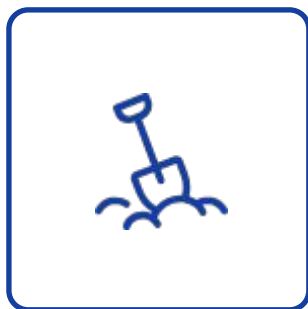
Research to support Black, Latinx/a/o, Indigenous, Asian, and Pacific Islander Students and Poverty-Affected Students





WHAT IS THE COHORT MODEL?

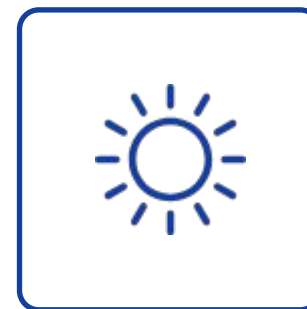
NURTURING INSTITUTIONAL CHANGE



CAMPUS COMMITMENT



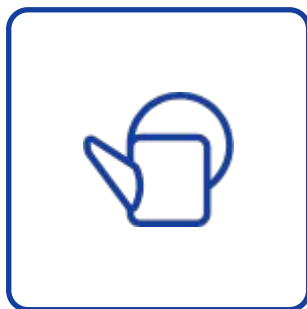
COLLABORATION



SHARED LEARNING OPPORTUNITIES



EXPERT GUIDANCE



IMPLEMENTATION SUPPORTS



ASSESSMENT

ASN RECOMMENDATIONS

Position advising as a tool
for student success and
equity

Define the ideal student
journey

Create and sustain campus
cross-collaboration

Collaborate with students to
define and achieve their
goals

Use advising technologies
strategically to support
high-quality practices

Use data systems to
promote continuous
improvement



Meet the panelists

UNCF Cohort
Louisiana Cohort (CCA)



Decentralized Advising Structure with faculty advisors and success coaches. The institution is moving toward centralized advising.

Lonnie McCray, Ph.D.

Executive Director of Curriculum and Instruction

Dr. Lonnie McCray returned to the LSU Shreveport team in August of 2025. Before joining, McCray served at Southern University Shreveport, an HBCU, as an Associate Professor of English, Dean of Arts, Humanities, Social Sciences, and Education, and as Interim Vice Chancellor of Academic Affairs.

- Regional, comprehensive public institution
- Undergraduate and graduate programs in a variety of fields
- Fastest growing in the state with an enrollment of 11,000
- Student Demographics: 58.3% White 24.2% African American 4.4% Multiracial 3.7% Asian 9.5% other/unknown
- Gender: 60% female / 40% male
- Age 25+: 27.2% undergraduates
- Pell Recipients: 51% FTFT, 44% UG overall



Willie B. Siglar II, Ed.D

Executive Director for Retention and Student Outcomes

Dr. Willie B. Siglar II serves as the Executive Director for Retention and Student Outcomes at Southern University at Shreveport. In this role, he leads campus-wide efforts to improve student achievement, retention, and completion. He has been a proud member of the SUSLA community for more than 20 years.

- Southern University at Shreveport is an HBCU comprehensive community college in Louisiana
- It is part of the only HBCU System in the country
- 3000 students enrolled in 19 degree programs, 23 certificate programs and two diplomas.

SUSLA uses a blended Advising model, with professional and faculty advisors.



Lincoln University of Missouri employs a shared, student-centered advising model that unites faculty and professional advisors in fostering equity, retention, and holistic student success through proactive, relationship-driven support.

Saint Rice, Jr. Ed.D.

Associate Provost of Undergraduate Education and Dean of University College, Lincoln University in Missouri

Dr. Saint Rice serves as the Associate Provost for Undergraduate Education, Dean of University College, and Associate Professor of Criminal Justice at Lincoln University of Missouri. A Certified Diversity Executive and experienced academic administrator, he has led transformative initiatives in student success, advising, and faculty development that center on inclusive excellence and evidence-based practice.

- Founded in 1866 by the 62nd and 65th U.S. Colored Infantry
- Public, historically Black, 1890 land-grant university located in Jefferson City
- 2,300 students
- Student population: 58% female, 37% Black/African American, 46% White, and 10% international, with more than 75% from Missouri
- Nearly 71% of undergraduates receive Pell Grants
- The average first-year student age is 21, underscoring LU's focus on serving first-generation and economically diverse learners

Laza Razafimanjato, Ed.D.

Executive Director for Institutional Effectiveness, Strategy, and Innovation

Laza Razafimanjato has worked at Philander Smith University since 2017. He started as the Coordinator for Assessment and Evaluation until 2022 before working in his current position. He oversees accreditation, assessment, evaluation, and special projects including work with UNCF.

- Philander Smith University (PSU) is an HBCU located in Little Rock, Arkansas
- Enrollment of about 700 students
- Majority of the population is African American and are from Arkansas

PSU operates its advising through faculty advisors.



What was your institution's **focus area or advising challenge** when you joined your respective ASN cohort?

What initially **drew your team** or institution **to participate** in this experience?



How has the **cohort model** (learning alongside other institutions) **shaped your approach** to advising reform or student success work?



How did the ASN **coaching or facilitation** support your institution's progress?

What **tools, frameworks, or discussions** from the cohort were most impactful for your advising redesign work?

How did your team ensure that the learning from the ASN cohort **reached other stakeholders** on campus?

The ASN model blends a cohort structure with a community of practice approach. How did **engaging with peers across institutions** influence your team's thinking or strategies?

What **practices or routines** helped your team stay engaged and connected within the community of practice?

How has ASN supported your ability to **connect theory to practice** in advising reform?



What evidence or early indicators show that your engagement in the cohort has **improved the student experience**, particularly for those historically underserved?

How has your **advising culture or structure shifted** since engaging in this process?

Can you share an example of how the cohort's **focus on individualized/personalized support** influenced your policies, practices, or student engagement strategies?



How do you see your institution **continuing to advance** advising excellence, redesign, and continuous improvements over the next few years?

How are you embedding what you learned from the ASN cohort experience and community of practice into **ongoing institutional structures or professional development** for cross campus advising practice

What gives you **hope or excitement about the future of advising** when we continue to learn and lead in community?



AUDIENCE QUESTIONS

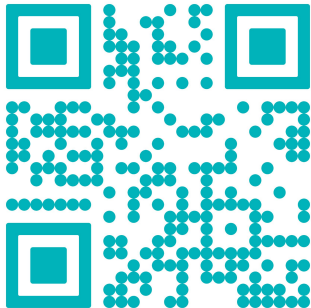


HOW TO BRING HOLISTIC ADVISING REDESIGN TO YOUR CAMPUS

- Connect with the ASN

Visit us at the **exhibit hall - table 110**

- Fill out our **engagement form** to learn about ways to contribute, sign up for the newsletter, etc.



- Visit the ASN website or use the flash drive to download the ***FREE*** resources
- Encourage your colleagues to access the free **asynchronous courses** and resources

STAY IN TOUCH WITH US

- Dr. Lonnie McCray

lonnie.mccray@lsus.edu

- Dr. Laza Razafimanjato

lraza@philander.edu

- Dr. Saint Rice

RiceS@lincolnu.edu

- Dr. Willie Siglar

wsiglar@susla.edu

- Dr. F. Janelle Hannah Jefferson

fjhjefferson@naspa.org

- Advising Success Network

AdvisingSuccessNetwork@naspa.org

AdvisingSuccessNetwork.org

