



2025 Student Choice Awards

2025 Student Choice Award Application Submission Form

The Student Choice Award for Holistic Advising recognizes postsecondary institutions that have undergone holistic advising redesign efforts supported by cross-functional teams to increase completion and success indicators for all students, including Black, Latinx/a/o, Indigenous, Asian, and Pacific Islander students and poverty-affected students.

Student reviewers will present this award to institutions that demonstrate a commitment to the inclusion of student voices and perspectives in holistic advising redesign projects and initiatives.

Award winners will receive between \$1,000.00 - \$10,000.00, with the amounts determined by the student reviewers.

A PDF version of the application is **available here**. One application should be completed for the institution and it can be submitted by a team or by an individual. We anticipate that it may take up to one hour to complete this application, though it may take more time if a group is involved for collaboration on the application responses. Please direct any questions to advisingsuccessnetwork@naspa.org

Applications will be accepted through 9:59pm ET on July 28, 2025.

1. Institution Name

2. Application Lead's Name

The person overseeing this application process

3. Application Lead's Title

The institutional title of the person overseeing this application process

4. Application Lead's Email Address

The email of the person overseeing this application process

5. Senior Leader Contact Information: Name and Email

This application requires sign-off by a campus senior leader such as a President, Provost, of Chancellor. This leader must be aware of the submission, and will be contacted in addition to the submitter if your campus is awarded.



6. Please share an overview of how your institution holistically approaches student advising, including academic, career, and financial support. Please include advisor: student ratios, your advising model(s), pedagogies, structure, and approaches, how the advising department interacts with other departments on campus, and how the institution resources the advising department.

Please limit your response to no more than 500 words.

7. How well do you feel your holistic approach proactively meets the personalized needs of students, including Black, Latinx/a/o, Indigenous, Asian, Pacific Islander, first-generation, poverty-affected, and other students?

Choose one: We never do this; We intend to do this; We sometimes do this; We always do this; I do not know

8. Please describe how your holistic approach proactively meets the personalized needs of students, including Black, Latino/a/x, Indigenous, Asian, Pacific Islander, first-generation, poverty-affected, and other students.

Use this space to address your response above. Please limit your response to no more than 500 words.

9. How well do your students feel that the holistic advising approach proactively meets the personalized needs of students, including Black, Latinx/a/o, Indigenous, Asian, Pacific Islander, first-generation, poverty-affected, and other students? Please share what data you have collected and how that data informs your knowledge of the student perspective.

Please limit your response to no more than 500 words.

10. To what extent does your institution position students, including Black, Latinx/a/o, Indigenous, Asian, Pacific Islander, and poverty-affected students, as well as those who share their experiences, as experts on their advising experiences?

Choose one: We never do this; We intend to do this; We sometimes do this; We always do this; I do not know

11. Please elaborate on the ways your institution positions students, including Black, Latinx/a/o, Indigenous, Asian, Pacific Islander, and poverty-affected students, as well as those who share their experiences, as experts on their advising experiences. What are some of the data-informed sources, feedback mechanisms, and examples to support the rating you gave yourself?

Use this space to address your response above. Please limit your response to no more than 500 words.



12. The Advising Success Network values meaningful student engagement and the role of students as active collaborators and problem-solvers within their institutions. How does your institution incorporate student voices and feedback into decision-making to improve holistic advising processes, policy and programs? Please describe examples of student and staff collaboration, as well as the strategies and structures (e.g., surveys, advisory boards, focus groups) that support student engagement in problem solving.

Please limit your response to no more than 500 words.

13. Please provide specific examples of how student feedback has led to changes in the advising approach or an actionable policy/process change, and how these reflect commitment to continuous improvement.

Please limit your response to no more than 500 words.

14. The ASN believes each student's higher education experience should start with identifying their individual personal, academic, and career goals. Please describe how your institution provides support for students to define these goals at the start of their advising experience. What are some of the data-informed sources and examples to support your approach?

Please limit your response to no more than 500 words.

15. In what ways does the institution embed career exploration activities within or alongside advising?

Please limit your response to no more than 500 words.

16. How will Student Choice Award funds, if awarded, help improve or support your holistic advising efforts, retention, and results?

Please limit your response to no more than 500 words.

17. Please upload 2-3 individual examples of student voices and feedback on the holistic advising experience at your institution. This may include student letters of recommendation, student reflections or testimonials, or other materials. Video and other types of media content are welcome as a format, if you choose.

Please limit each of the 2-3 individual example attachments to no more than 500 words.