



## 2026 Student Choice Award Application Evaluation Rubric

Applications for the Student Choice Award for Holistic Advising will be reviewed by a panel of college students. Reviewers will evaluate how clearly institutions demonstrate holistic advising practices, meaningful inclusion of student voices, and evidence that advising redesign efforts support student success.

### Eligibility Requirements

- This application is open to non-profit accredited institutions of higher education for which the primary students served are located in the United States of America.
  - This application requires sign-off by a campus senior leader such as a President, Provost, or Chancellor. This leader must be aware of the submission, and will be contacted in addition to the submitter if your campus is awarded.
  - Institutions are only permitted to submit one application and must fill out all parts of the application.
  - Eligible institutions must be willing to provide follow-up information regarding the application details, if requested by student reviewers, and participate in interviews to support the publication of a case study collection.
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Each category will be scored using the following scale:

### Scoring Scale

- 4 – Exemplary:** Clear, effective practices with strong examples and demonstrated student impact
  - 3 – Strong:** Good practices with evidence of thoughtful advising strategies and progress toward improving student outcomes
  - 2 – Adequate:** Basic response with some relevant examples but limited depth, clarity, or evidence
  - 1 – Limited:** Incomplete or unclear response with little evidence provided
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Category	Criteria	Related Application Questions
Institutional Advising Approach	The clarity and strength of the institution’s overall approach to holistic advising, including advising models, structures, collaboration across campus, and institutional support for advising.	Questions 6–7
Advising Redesign Initiative	The strength and clarity of the advising redesign initiative described, including how the initiative was developed, tested, or implemented to improve advising practices.	Question 8
Student Voice & Partnership	The extent to which students are meaningfully engaged in advising redesign, decision-making, and improvement efforts.	Questions 8–9
Evidence of Impact & Use of Data	How the institution gathers and uses data, student feedback, or assessment results to understand and improve advising effectiveness, including for diverse student populations.	Questions 10–11
Student Goal Development & Advising Support	How advising practices support students in identifying and pursuing their personal, academic, and career goals, particularly through early and intentional student-facing experiences.	Question 12
Proposed Use of Award Funds	The clarity, feasibility, and alignment of the institution’s proposed use of Student Choice Award funding to strengthen holistic advising efforts.	Question 13

*Each category will be scored independently. Final selections will also consider overall alignment with the purpose of the Student Choice Award.*