ASN Holistic Advising Awards Application

Contact ADVISINGSUCCESSNETWORK@NASPA.ORG with any questions or to learn more.

Q1.1

The Holistic Advising Award recognizes postsecondary institutions that have undergone holistic advising redesign efforts supported by cross-functional teams to increase completion and success indicators for Black, Latino/a/x, Indigenous, Asian, and Pacific Islander students and poverty-affected students.

Award Categories
Holistic Advising Awards

NASPA will present this award to five institutions. Recipients will receive $35,000 plus a $3000 travel stipend to attend the 2023 NASPA Conferences on Student Success in Higher Education.

Student Choice Award
Student Fellows will present this award to institutions that reflect a commitment to the inclusion of student voices and perspectives. Recipients will receive awards of $1,000 - $10,000.

Q2.1 Applications for this award will be reviewed against the following areas:

Position advising as a lever for student success and equity. Institutions must seek to understand their unique student populations and address assumptions and biases about students in advisor-student interactions, policies, and technologies. This may include implementing trainings and professional development opportunities to increase staff and faculty cultural competencies; auditing language, policies, and practices for equity-mindedness; identifying and addressing biases in predictive algorithms; and elevating student and advisor concerns and perspectives in decision-making processes.

Define the ideal student journey. Institutions must understand the lived experiences, talents, aspirations, and needs of their students and incorporate student voices and perspectives in the design of activities to create a campus-wide, leadership-supported ideal student advising experience.

Create and sustain campus cross-collaboration. Institutions must support a robust advising and student success agenda by creating and communicating organizational policies and
practices that foster collaboration and alignment across functional units, providing needed resources, and offering high-quality professional development.

**Support students’ personal, academic, and career plans.** Institutions must provide advising that is strategic, sustained, integrated, proactive, and personalized in order to effectively support students’ personal, academic, and career plans.

**Use advising technologies to scale high-quality practices.** Institutions must identify, adopt or develop, and integrate sustainable advising technologies aligned with their goals to scale high-quality practices.

**Invest in high-quality data structures and systems.** Institutions should invest in structures and systems that prioritize the collection and analysis of high-quality, disaggregated data that is made available to appropriate stakeholders.

**Promote continuous improvement.** Institutions must encourage continuous improvement processes that reflect on qualitative and quantitative student-level data to ensure institutional policies and practices provide equitable student supports.

Q2.2 Based on the application materials you plan to submit, which category(ies) best reflects the strengths of your advising program?
Select all that apply

- [ ] Position advising as a lever for student success and equity (1)
- [ ] Define the ideal student journey (2)
- [ ] Create and sustain campus cross-collaboration (3)
- [ ] Support students’ personal, academic, and career plans (4)
- [ ] Use advising technologies to scale high-quality practices (5)
- [ ] Invest in high-quality data structures and systems (6)
- [ ] Promote continuous improvement (7)
Q3.1 Institution Name:
The name of your college or university

Q3.2 IPEDS ID Number:
If you don't know your IPEDS ID, you can find it here

Q3.3 My institution is a...

- Community College (1)
- Private 4-year (2)
- Public 4-year (3)

Q3.4 Is your college or university a Minority Serving Institution? (HBCU, HSI, TCU, or AAPISI)

- Yes (1)
- No (2)
- I'm not sure (3)

Q3.5 What percentage of your students are Pell eligible?

- Less than 30% (1)
- 30% - 65% (2)
- More than 65% (3)
Q3.6 Application Lead's Name:
The person overseeing this application process


Q3.7 Application Lead's Title:
The institutional title of the person overseeing this application process


Q3.8 Application Lead's Email Address:
The email address of the person overseeing this application process


Q3.9 Does your institution have a cross-functional team, and/or is advising supported in one functional area?

- We have a cross-functional team (1)
- Advising is supported in one functional area of my institution (2)

Q3.10 If you would like to add something to your response, please say more in the space below. (optional)
(250 word limit)

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Q3.11 Describe the mechanisms on your campus that facilitate cross-functional collaboration between units associated with academic advising (for example, use of shared technology tools, regular cross-functional meetings, formalized communications between units etc.)

(250 word limit)

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Q3.12 Do faculty and primary role academic advisors collaborate at your institution?

☐ Yes (1)

☐ No (2)

☐ I'm not sure (3)

Q3.13 Describe the ways in which faculty and primary role academic advisors collaborate at your institution.

(250 word limit)

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Q3.14 Is there a cabinet-level or senior-level leadership position with assigned duties and responsibilities focused on holistic student support or student success at your institution?

- Yes (1)
- No (2)
- I’m not sure (3)

Q3.15 Describe in detail the role of your institution’s cabinet-level or senior-level leadership position focused on holistic student support or student success. (250 word limit)

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Q4.1 Does your institution have an academic advising mission, vision, and student learning outcomes?

- Yes (1)
- No (2)
- I’m not sure (3)
Q4.2 How would you like to provide details about your institution's academic advising mission, vision, and student learning outcomes?  
You can select multiple responses

☐ Web links (webpages, public URLs, etc.) (1)
☐ Upload a file(s) (2)
☐ Type this information (3)

Q4.3 Please provide links to details about your institution's academic advising mission, vision, and student learning outcomes.  
You can enter up to 5 linked resources

☐ Link #1 (1) ____________________________________________
☐ Link #2 (2) ____________________________________________
☐ Link #3 (3) ____________________________________________
☐ Link #4 (4) ____________________________________________
☐ Link #5 (5) ____________________________________________

Q4.4 Please upload file(s) providing details about your institution's academic advising mission, vision, and student learning outcomes.  
You can upload multiple files

Q4.5 Please provide details about your institution's academic advising mission, vision, and student learning outcomes in the space below.  
(250 word limit)

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Q4.6 Provide any additional details on your academic advising mission, vision, and student learning outcomes that you feel are relevant. You may want to include information such as how outcomes were created, how they are communicated to your campus community, and/or any external factors that influenced their creation.
(250 word limit)

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Q4.7 How well do you feel your holistic approach meets the unique needs of diverse and/or underrepresented populations which include but are not limited to Black, Latino/a/x, Indigenous, Asian, Pacific Islander, first-generation, poverty-affected, and other prioritized groups?

☐ Very well (1)

☐ Somewhat well (2)

☐ I'm not sure (3)

☐ Not well, but we try (4)

☐ Not at all (5)

Q4.8 Please describe how your holistic approach meets the unique needs of diverse and/or underrepresented populations which include but are not limited to Black, Latino/a/x, Indigenous, Asian, Pacific Islander, first-generation, poverty-affected, and other prioritized groups.
(250 word limit)

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Q4.9 How do you measure or evaluate these strategies and initiatives to impact these specific populations for maximum effectiveness?
Select all that apply

☐ We survey students (1)
☐ We survey staff and faculty (2)
☐ We conduct student interviews and/or focus groups (3)
☐ We conduct staff and faculty interviews and/or focus groups (4)
☐ We use "secret shoppers" (5)
☐ I'm not sure (6)
☐ Other (7)

Q4.10 What are other ways you measure or evaluate these strategies and initiatives to impact these specific populations for maximum effectiveness?
You can enter up to 5 additional ways

☐ Other #1 (1)________________________________________________________
☐ Other #2 (2)_______________________________________________________
☐ Other #3 (3)_______________________________________________________
☐ Other #4 (4)_______________________________________________________
☐ Other #5 (5)_______________________________________________________
Q4.11 Please say more about how do you measure or evaluate these strategies and initiatives to impact these specific populations for maximum effectiveness. (250 word limit)

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Q4.12 For the following questions, please rate your advising unit’s current application of the following Advising Success Network equity principles on a scale from 1-5, using the following:

1: We never do this
2: We intend to do this
3: We sometimes do this
4: We regularly do this
5: We always do this
6: I do not know

Q4.13 We articulate commitments to equity for Black, Latino/a/x, Indigenous, Asian, Pacific Islander and other racially-minoritized students and poverty-affected students.

- We never do this (1)
- We intend to do this (2)
- We sometimes do this (3)
- We regularly do this (4)
- We always do this (5)
- I do not know (6)
Q4.14 Please say more about your response in the space below.
(250 word limit)

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Q4.15 We pursue equity for students in optimistic, anti-deficit, and sustainable ways.

☐ We never do this (1)

☐ We intend to do this (2)

☐ We sometimes do this (3)

☐ We regularly do this (4)

☐ We always do this (5)

☐ I do not know (6)

Q4.16 Please say more about your response in the space below.
(250 word limit)

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Q4.17 We pursue equity for staff in optimistic, anti-deficit, and sustainable ways.

- We never do this (1)
- We intend to do this (2)
- We sometimes do this (3)
- We regularly do this (4)
- We always do this (5)
- I do not know (6)

Q4.18 Please say more about your response in the space below. (250 word limit)

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Q4.19 We consistently check biases, seek input on contradictions, hold ourselves accountable, and strengthen skills.

- We never do this (1)
- We intend to do this (2)
- We sometimes do this (3)
- We regularly do this (4)
- We always do this (5)
- I do not know (6)

Q4.20 Please say more about your response in the space below.
(250 word limit)

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Q4.21 We critically analyze and aim to continuously improve systems, structures, cultures, policies, and processes.

- We never do this (1)
- We intend to do this (2)
- We sometimes do this (3)
- We regularly do this (4)
- We always do this (5)
- I do not know (6)

Q4.22 Please say more about your response in the space below. (250 word limit)

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Q4.23 We focus on quantitative outcomes of students’ experiences.

- We never do this (1)
- We intend to do this (2)
- We sometimes do this (3)
- We regularly do this (4)
- We always do this (5)
- I do not know (6)

Q4.24 Please say more about your response in the space below.
(250 word limit)

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Q4.25 We incorporate qualitative data about students’ experiences.

- We never do this (1)
- We intend to do this (2)
- We sometimes do this (3)
- We regularly do this (4)
- We always do this (5)
- I do not know (6)
Q4.26 Please say more about your response in the space below.
(250 word limit)
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Q4.27 We disaggregate data to the finest possible point to humanize all student populations and more responsibly identify inequities.

☐ We never do this (1)

☐ We intend to do this (2)

☐ We sometimes do this (3)

☐ We regularly do this (4)

☐ We always do this (5)

☐ I do not know (6)

Q4.28 Please say more about your response in the space below.
(250 word limit)
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Q4.29 We incorporate various stakeholders on campus into intervention plans.

- We never do this (1)
- We intend to do this (2)
- We sometimes do this (3)
- We regularly do this (4)
- We always do this (5)
- I do not know (6)

Q4.30 Please say more about your response in the space below.
(250 word limit)

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Q4.31 We take a systemic, rather than isolated, approach to interventions.

- We never do this (1)
- We intend to do this (2)
- We sometimes do this (3)
- We regularly do this (4)
- We always do this (5)
- I do not know (6)
Q4.32 Please say more about your response in the space below.
(250 word limit)
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Q4.33 We position Black, Latino/a/x, Indigenous, Asian, Pacific Islander and other racially-minoritized students and poverty-affected students, as well as those who share their experiences, as experts.

☐ We never do this (1)

☐ We intend to do this (2)

☐ We sometimes do this (3)

☐ We regularly do this (4)

☐ We always do this (5)

☐ I do not know (6)

Q4.34 Please say more about your response in the space below.
(250 word limit)
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Q5.1 Are you currently a member of NASPA or another Advising Success Network organization?

- Yes (1)
- No (2)
- I’m not sure (3)

Q5.2 Have you previously received outside support for advising?

- Yes (1)
- No (2)
- I’m not sure (3)

Q5.3 Please say more about the previous outside support you have received for advising. (250 word limit)

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Q5.4 How does your institution define "advising"?

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Q5.5 Please list the top advising technologies you use at your institution. List up to 5 technologies

- Technology #1 (1) ________________________________
- Technology #2 (2) ________________________________
- Technology #3 (3) ________________________________
- Technology #4 (4) ________________________________
- Technology #5 (5) ________________________________

Q5.6 How would you describe your approach to advising?

- Self contained: All advising occurs in a center staffed primarily by professional advisors or counselors (faculty may also advise in the center) (4)
- Faculty only: All advising is done by a faculty member, usually in the student's academic discipline (5)
- Distributed: Students are assigned to a department advisor (usually faculty), but there is a central administrative unit with primary-role advisors to support the department advisors by providing resources and training (6)
- Split: Advising is carried out by faculty in their departments, as well as primary-role advisors of an advising center responsible for a particular subset of students (e.g., those who are undecided on a major, freshmen, those on academic probation) (7)
- Other (8)
- I’m not sure (9)

Q5.7 You answered "other" to the previous question. Please provide additional information on your advising approach in the space below.
(250 word limit)

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Q5.8 Are there specific programs, advising techniques and/or approaches in your institution that you would like to tell us more about?

- [ ] Yes (1)
- [ ] No (2)

Q5.9 How would you like to share information about other specific programs, advising techniques and/or approaches in your institution?
Select all that apply

- [ ] Share web links (1)
- [ ] Upload files (2)
- [ ] Type information (3)

Q5.10 Please list any web links you would like to share.
You can list up to 5 links

- [ ] Link #1 (1) __________________________________________________
- [ ] Link #2 (2) ________________________________________________
- [ ] Link #3 (3) ________________________________________________
- [ ] Link #4 (4) ________________________________________________
- [ ] Link #5 (5) ________________________________________________

Q5.11 Please upload any files you would like to share.
You can upload multiple files
Q5.12 Please type any information you would like to share in the space below.
(250 word limit)

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Q5.13 Have you ever conducted an equity audit of your advising-related policies and/or processes?

☐ Yes (1)

☐ No (2)

☐ I'm not sure (3)

Q5.14 How did you use the results of your equity audit to improve your policies and/or processes?
(250 word limit)

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Q5.15 What metrics do you use to evaluate the impact of your advising effort? You can list up to 10 metrics

- Metric #1 (1) ________________________________
- Metric #2 (2) ________________________________
- Metric #3 (3) ________________________________
- Metric #4 (4) ________________________________
- Metric #5 (5) ________________________________
- Metric #6 (6) ________________________________
- Metric #7 (7) ________________________________
- Metric #8 (8) ________________________________
- Metric #9 (9) ________________________________
- Metric #10 (10) ________________________________

Q5.16 Do you regularly meet with other campus units to implement student success initiatives?

- Yes (1)
- No (2)
- I’m not sure (3)
Q5.17 From your perspective, to what degree is advising a priority for your institution's senior leaders?

- It is a high priority (1)
- It is important, but not a high priority (2)
- I'm not sure (3)
- It is a low priority (4)
- It is not a priority (5)

Q5.18 If you would like to comment on your response above, please do so in the space below (optional) (250 word limit)

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Q5.19 What tools does your advising unit utilize to collect feedback from students? (select all that apply)

- Surveys/questionnaires (1)
- Anecdotal data (2)
- NSSE/CCSSE (3)
- Documented comments to advisors during advising (4)
- Other (please describe) (5)
- We do not collect feedback (6)

Q5.20 What other tools does your advising unit utilize to collect feedback from students? (250 word limit)

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Q5.21 Please describe the process you use to assess your student learning outcomes. (250 word limit)

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Q5.22 How are you using your assessment results to inform practice related to the improvement of retention, persistence, and graduation rates?
(250 word limit)

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Q5.23 Which institutional assessments have you completed?
Select all that apply

☐ Institutional Transformation Assessment (1)

☐ AAC&U Institutionalization Tool (2)

☐ Institutional Capacity Assessment Tool (3)

☐ National Survey of Student Engagement (4)

☐ Community College Survey of Student Engagement (5)

☐ Scale of Adoption (6)

☐ Other (7)
Q5.24 What other institutional assessments have you completed? (250 word limit)

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Q6.1 The Advising Student Network places a high value on student engagement and in the ability of students to be strong collaborators and problem-solvers in their institutions. In the following prompts, please provide examples of how you incorporate student voice into your program to strengthen reach and effectiveness.

If such resources are available, you are encouraged to include examples of student voices in your response by uploading or linking to video content.

Q6.2 Please provide information about how your institution uses student voice to make decisions related to improving advising policies and processes. (250 word limit)

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Q6.3 Would you like to provide additional materials demonstrating how your institution uses student voice in decision-making?

- [ ] Yes, I would like to provide links to materials (1)
- [ ] Yes, I would like to upload files (2)
- [ ] No (3)

Q6.4 Please provide links to student voice materials. You can provide up to 5 links

- [ ] Link #1 (1) __________________________________________________
- [ ] Link #2 (2) __________________________________________________
- [ ] Link #3 (3) __________________________________________________
- [ ] Link #4 (6) __________________________________________________
- [ ] Link #5 (4) __________________________________________________

Q6.5 Please upload any student voice files below. You can upload multiple files

Q6.6 Congratulations! You can reached the end of the application. Please click the Next arrow to submit your application.

End of Application