NASPA Advising Redesign Sustainability Study Informational Webinar

Welcome Everyone! Thank you for joining us.

- **Recording**: This session is being recorded. Access to the recording will be shared with registered attendees and can be shared widely.

- **Meeting**: This is a standard Zoom meeting. Please mute your microphone when you are not speaking.

- **Questions**: Please contact enewkirk-kotfila@naspa.org

Agenda

Purpose of today's coversation:

- Description of the opportunity, requirements, and timeline

- Description of the application process

- Time to address questions

Project Team

NASPA-Student Affairs Administrators in Higher Education is leading this project. Generous support is provided by ECMC Foundation. EDU-PM serves as a support partner

Elise Newkirk-Kotfila, Assistant Vice President for Strategy & Partnerships, ASN

Hope Barrón, Program Coordinator for Network Partnership & Engagement, ASN

Paula Kashtan

Program Officer, ECMC Foundation

Annika Many

President and CEO, EDU-PM, LLC

Advisory Committee

This group brings deep experience in advising redesign, system transformation, and student success innovation.

Victoria Ballerini
Director, Strong Start to Finish

Greg DeSantis
Associate Vice President, Education Practice, Jobs for the Future

Dr. Raina Dyer-Barr
Director of Community College Research and Engagement, School of Education at the University of Pittsburgh

Clarissa Hartzog
Foster Youth College Success Initiative Coordinator & Campus Liaison, Office of Opportunity Programs, State University of New York (SUNY)

Advisory Committee (Continued)

This group brings deep experience in advising redesign, system transformation, and student success innovation.

Nancy O'Neill
Executive Director, William E. Kirwan Center for Academic Innovation, University System of Maryland

Isaiah Vance
Assistant Vice Chancellor for Advising & Transfer Initiatives, Texas A&M University System

Cassie Walizer
Strategy Director, Complete College America

"Holistic Advising"

Advising experiences are sustained, strategic, integrated, proactive, and personalized. From Community College Resource Center (CCRC)

Advising includes academic, career, and financial as well as warm handoffs to other support services related to basic needs, mental health, tutoring, and more

Includes primary-role advisors, faculty with advising responsibilities, success coaches, and other student support staff

Includes all advising structures

Project Overview

- We are launching an research project with support from ECMC Foundation.

- We want to study how higher-education systems sustain holistic advising redesign beyond initial implementation. Examining reforms introduced between 2015 - 2020 to understand what practices and policies have endured.

- We want to engage 3–5 state systems that have demonstrated success by sustaining efforts, meeting goals, and increasing student success outcomes.

- Focus & Intended Impact:
  - Study sustainability practices that enable systems to plan for the long term and adapt to changing student needs.
  - Capture system- and campus-level stories that show how context influences lasting redesign.
  - Three core lenses:
    - Fiscal responsibility and return on investment
    - Staffing models and workforce sustainability
    - State and institutional policy context
  - We hope to produce case studies, practitioner resources, and a webinar to share findings with the field.

Benefits of Participation

- **$15,000** to support an in-person state convening and system- and institution-level engagement (e.g., staff time, data analysis, project activities)
  - Application requests first thoughts on budget
  - This assumes five systems participate

- **National visibility and recognition** through published case studies and practitioner-facing resources

- **Structured reflection and peer learning** alongside other systems sustaining large-scale advising redesign
  - Seeking to build a community of 15-20 institutions

- **Early access to findings and tools** to support internal planning, communication, and professional development

Eligibility

Eligible applicants include:

- U.S.-based **state higher education systems** or **statewide coordinating or governing entities**
- Entities overseeing multiple postsecondary institutions, such as:
  - University systems
  - Community college systems or associations
  - Technical or applied education systems
  - Boards of regents or statewide coordinating boards
- Institutions of any type or size

Eligibility Requirements

- Represent a **system-level entity with executive authority**

- Include **three to five participating institutions** within the system

- **Not** be a single institution (including multi-campus institutions)

Requirements

System Experience Required

Applicants must demonstrate that their system:

- Led a **multi-institution, holistic advising or pathways redesign** initiative between **2015–2020**

- Has **sustained, adapted, and institutionalized** elements of that work

- Can show **evidence of improved student success outcomes** (e.g., retention, completion)

- Is able to share **existing system- or student-level data** related to impact

What "Counts" as Advising / Pathways Redesign

Eligible redesign efforts are:

- System-led or system-coordinated and include multiple institutions

- Focused on advising, pathways, or related student success reforms

Examples may include:

- Systemwide advising frameworks, tools, or technologies

- Pathway alignment across programs or institutions

- Policy, staffing, or organizational changes tied to student success

- Large-scale initiatives involving multiple, coordinated reforms

Common Conditions

- **Mixed participation across institutions**

- **Evolution or adaptation over time**

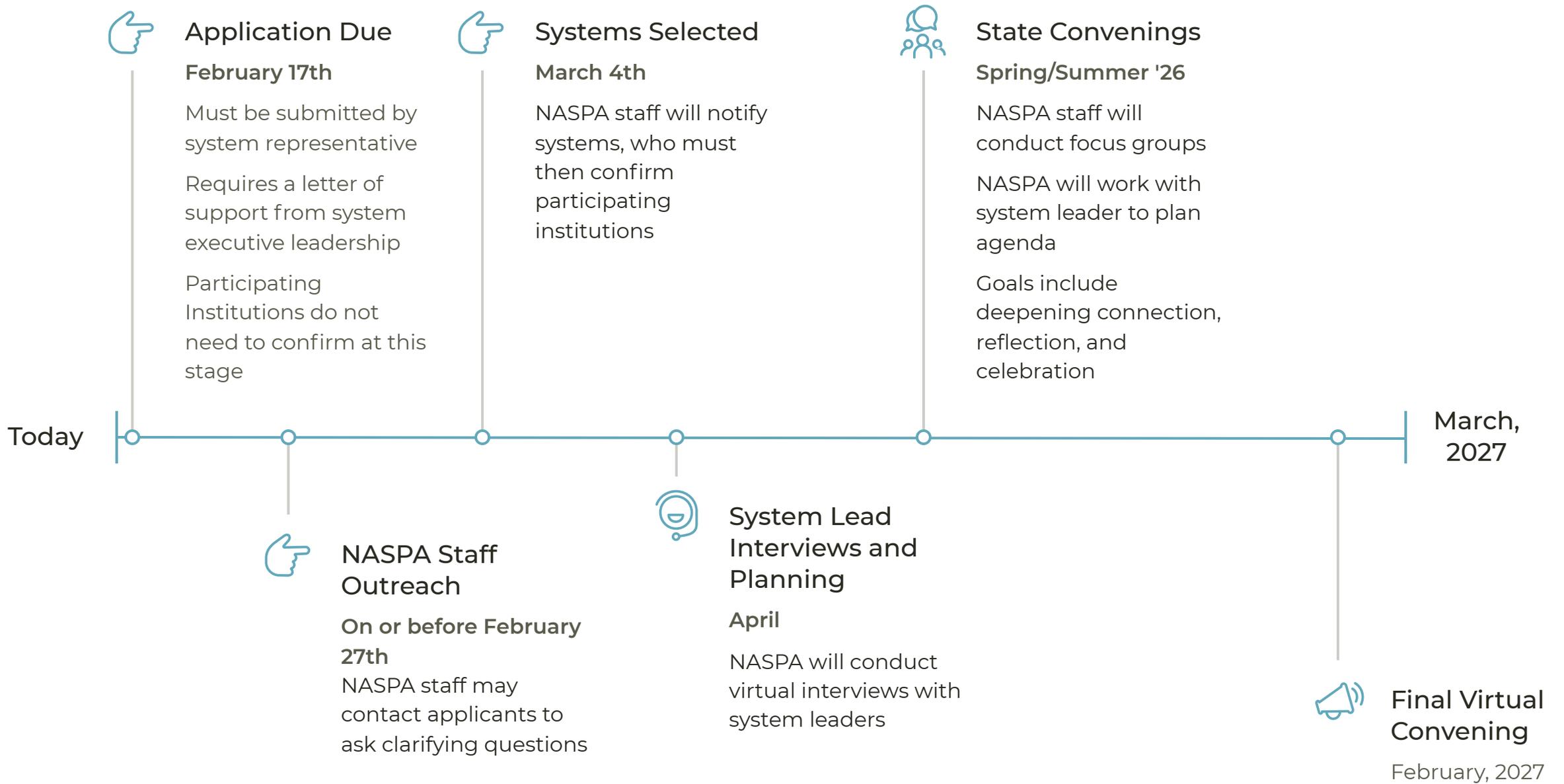- **Reforms that started with grant funding**

Expected Participation

Project Period: March 2026 – March 2027
Engagement Style: Periodic, not continuous

- Participation occurs at defined points over one year

- Key activities include interviews, data sharing, convenings, and a final virtual convening

This is not full-time or ongoing work — engagement happens at key moments across the year.

Application Due

February 17th

Must be submitted by system representative

Requires a letter of support from system executive leadership

Participating Institutions do not need to confirm at this stage

Systems Selected

March 4th

NASPA staff will notify systems, who must then confirm participating institutions

State Convenings

Spring/Summer '26

NASPA staff will conduct focus groups

NASPA will work with system leader to plan agenda

Goals include deepening connection, reflection, and celebration

Today ————————————————————— March, 2027

NASPA Staff Outreach

On or before February 27th
NASPA staff may contact applicants to ask clarifying questions

System Lead Interviews and Planning

April

NASPA will conduct virtual interviews with system leaders

Final Virtual Convening

February, 2027

Project Roles: System Lead vs. Institutional Leads

System-Level Lead

- Senior system administrator
- Primary NASPA contact
- ~**4 hours** per month

Key Responsibilities

- **Coordinate** institutional engagement
- **Participate** in a **virtual**, in-**depth** interview and **self-assessment**
- **Attend** regular project meetings
- **Share** materials and **data**
- **Support** & *promote a state convening*
- **Review** case studies and *practitioner resources* as they are developed and support their

Institutional Leads (3)

- One lead per institution
- Part of redesign effort
- ~**25 hours total**

Key Responsibilities

- **Participate** in a **virtual, in-depth interview and self-assessment**
- **Attend a state** convening
- **Coordinate** institutional **representation** at the state convening
- **Share materials** & **data** with system lead and NASPA staff

Application Structure & Required Materials

- **Section 1**: System Profile & Descriptive Information

- **Section 2**: Advising Redesign Overview

- **Section 3**: System-Level Advising Landscape

- **Section 4**: Sustainability of Advising Redesign

- **Section 5**: Evidence of Impact and Measurement of Success

- **Section 6**: Readiness and Interest

- **Section 7**: Leadership Commitment
  - Note: Institutions will need to verify participation if your system is selected

How Applications Will Be Reviewed

Applications will be reviewed based on:

- Alignment with the project focus on **sustained, system-level redesign**

- Evidence of **multi-institutional scope and longevity**

- Capacity and readiness to participate

- Potential to contribute meaningful lessons to the field

Thank You

Questions?

Contact Elise Newkirk-Kotfila, Assistance Vice President for Strategy and Partnerships

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